



March 10, 2022

LETTER TO ALL COUNSELORS:

Dear Peralta Community,

I'm writing with exciting news from the counseling teams at Berkeley City College, College of Alameda, Laney College and Merritt College. Later this month, the Peralta Colleges will begin rolling out ConexED, our new system for student engagement.

ConexED Case Management, Scheduling and Communication Software is rolling out in late March and will eventually be integrated with PeopleSoft (our student information system or SIS) and with Canvas (our learning management system or LMS). ConexED is an online tool that helps counselors connect with students in areas where students are looking for help. The system will help drive engagement, and ensure students get the help they need, when they need it.

Enterprise Platform
The perfect trifecta of learning systems

Just like an LMS and SIS are system-wide, so is ConexED.

Adopting a unified engagement and support platform allows your students to focus on what's important, not what system to reach out on next.

ConexED
Unified student services platform enabling communication and student success. Scales for virtual, in-person, and blended environments.

LMS
Share data between ConexED and your Learning Management System: grades, milestone completion, attendance, and more for a student-focused experience.

SIS
Share data between ConexED and your Student Information System to enhance case management, increase retention, and create reports to make informed decisions.

PERFECT TRIFECTA OF ED TECH

ENHANCED EXPERIENCE

IMPROVED OUTCOMES

CONNECTED DATA

ConexED



The implementation is being led by counseling faculty including:

- Lilian Chow (Laney College)
- Angela Khoo (Merritt College)
- Gabriel Martinez (Berkeley City College)
- Marissa Nakano (College of Alameda)
- Julie Saechao (College of Alameda)

ConexED provides a number of features that counselors can use to connect with students and keep them on track for success. These features include easy scheduling of meetings (online, in-person, and hybrid), system generated alerts to help with follow up, and of course the integration with Canvas and PeopleSoft, so counselors can help students where and when they need it most.

Gabriel Martinez commented, "**ConexED will be a game changer for how we interact with and serve our students both remotely and at campus. It will allow us to use one platform across many services to provide the students with a uniform and clean experience as they access the support they need.**"

Julie Saechao echoed the sentiment, stating, "**The ConexED Platform is a great opportunity to interact with students online and counsel them through their academic and career journey. The platform is user-friendly and they have a great support team!**"

Stay tuned for additional communication from your campus community regarding this exciting rollout. If you have questions, please contact the counselor from your campus listed above.

Best,

Lilian Chow (Laney College)

Angela Khoo (Merritt College)

Gabriel Martinez (Berkeley City College)

Marissa Nakano (College of Alameda)

Julie Saechao (College of Alameda)